

Location

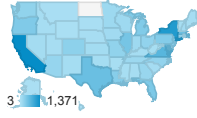
ALL » COUNTRY: United States

Mar 1, 2018 - Sep 9, 2018

All Users  
72.07% Users

Map Overlay

Summary



Region	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>10,608</b> % of Total: 72.07% (14,720)	<b>10,678</b> % of Total: 72.70% (14,688)	<b>14,811</b> % of Total: 76.37% (19,394)	<b>63.78%</b> Avg for View: 65.12% (-2.05%)	<b>2.59</b> Avg for View: 2.33 (10.77%)	<b>00:03:05</b> Avg for View: 00:02:32 (22.08%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. California	<b>1,371</b> (12.69%)	<b>1,370</b> (12.83%)	<b>1,653</b> (11.16%)	<b>65.40%</b>	<b>1.95</b>	<b>00:01:15</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. New York	<b>1,141</b> (10.56%)	<b>1,122</b> (10.51%)	<b>2,885</b> (19.48%)	<b>48.25%</b>	<b>5.79</b>	<b>00:10:48</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. District of Columbia	<b>685</b> (6.34%)	<b>673</b> (6.30%)	<b>810</b> (5.47%)	<b>73.46%</b>	<b>1.43</b>	<b>00:00:59</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
4. Virginia	<b>682</b> (6.31%)	<b>674</b> (6.31%)	<b>769</b> (5.19%)	<b>77.11%</b>	<b>1.44</b>	<b>00:00:54</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
5. Maryland	<b>544</b> (5.04%)	<b>540</b> (5.06%)	<b>628</b> (4.24%)	<b>77.39%</b>	<b>1.46</b>	<b>00:01:15</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
6. Texas	<b>537</b> (4.97%)	<b>530</b> (4.96%)	<b>691</b> (4.67%)	<b>65.99%</b>	<b>1.65</b>	<b>00:00:51</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
7. Massachusetts	<b>519</b> (4.80%)	<b>513</b> (4.80%)	<b>687</b> (4.64%)	<b>71.32%</b>	<b>1.66</b>	<b>00:01:25</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
8. Illinois	<b>434</b> (4.02%)	<b>432</b> (4.05%)	<b>518</b> (3.50%)	<b>65.83%</b>	<b>1.64</b>	<b>00:01:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
9. Florida	<b>377</b> (3.49%)	<b>371</b> (3.47%)	<b>469</b> (3.17%)	<b>60.77%</b>	<b>1.89</b>	<b>00:01:13</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
10. Oregon	<b>355</b> (3.29%)	<b>354</b> (3.32%)	<b>390</b> (2.63%)	<b>82.82%</b>	<b>1.33</b>	<b>00:00:26</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
11. Michigan	<b>341</b> (3.16%)	<b>339</b> (3.17%)	<b>360</b> (2.43%)	<b>81.39%</b>	<b>1.56</b>	<b>00:00:21</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
12. Pennsylvania	<b>322</b> (2.98%)	<b>314</b> (2.94%)	<b>655</b> (4.42%)	<b>43.66%</b>	<b>3.07</b>	<b>00:02:41</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
13. New Jersey	<b>293</b> (2.71%)	<b>290</b> (2.72%)	<b>374</b> (2.53%)	<b>64.17%</b>	<b>1.94</b>	<b>00:01:41</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
14. Louisiana	<b>290</b> (2.68%)	<b>287</b> (2.69%)	<b>370</b> (2.50%)	<b>78.65%</b>	<b>1.33</b>	<b>00:00:39</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
15. Colorado	<b>241</b> (2.23%)	<b>237</b> (2.22%)	<b>313</b> (2.11%)	<b>64.22%</b>	<b>1.92</b>	<b>00:01:19</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
16. Missouri	<b>208</b> (1.93%)	<b>206</b> (1.93%)	<b>265</b> (1.79%)	<b>66.04%</b>	<b>1.87</b>	<b>00:01:15</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
17. Washington	<b>208</b> (1.93%)	<b>204</b> (1.91%)	<b>243</b> (1.64%)	<b>62.96%</b>	<b>1.98</b>	<b>00:01:03</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
18. Ohio	<b>201</b> (1.86%)	<b>200</b> (1.87%)	<b>232</b> (1.57%)	<b>65.09%</b>	<b>1.79</b>	<b>00:01:09</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
19. North Carolina	<b>196</b> (1.81%)	<b>194</b> (1.82%)	<b>228</b> (1.54%)	<b>67.54%</b>	<b>1.87</b>	<b>00:00:48</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
20. Arizona	<b>166</b> (1.54%)	<b>164</b> (1.54%)	<b>205</b> (1.38%)	<b>61.95%</b>	<b>2.40</b>	<b>00:01:46</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
21. Connecticut	<b>161</b> (1.49%)	<b>161</b> (1.51%)	<b>183</b> (1.24%)	<b>75.41%</b>	<b>1.44</b>	<b>00:00:55</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
22. Georgia	<b>151</b>	<b>150</b>	<b>171</b>	<b>52.63%</b>	<b>2.22</b>	<b>00:01:18</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>

23. (not set)	137 (1.27%)	137 (1.28%)	138 (0.93%)	96.38%	1.04	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. Tennessee	121 (1.12%)	120 (1.12%)	142 (0.96%)	59.15%	2.03	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. Minnesota	109 (1.01%)	109 (1.02%)	157 (1.06%)	48.41%	3.68	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. Wisconsin	101 (0.93%)	97 (0.91%)	125 (0.84%)	64.00%	1.75	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
27. Indiana	100 (0.93%)	97 (0.91%)	111 (0.75%)	54.05%	2.04	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
28. Iowa	79 (0.73%)	75 (0.70%)	172 (1.16%)	66.28%	1.90	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
29. New Hampshire	66 (0.61%)	64 (0.60%)	80 (0.54%)	67.50%	1.69	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
30. Kansas	60 (0.56%)	59 (0.55%)	64 (0.43%)	60.94%	1.72	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
31. Nevada	54 (0.50%)	53 (0.50%)	57 (0.38%)	61.40%	2.46	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
32. South Carolina	47 (0.44%)	47 (0.44%)	52 (0.35%)	73.08%	1.35	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
33. New Mexico	43 (0.40%)	42 (0.39%)	48 (0.32%)	58.33%	1.65	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
34. Oklahoma	41 (0.38%)	41 (0.38%)	54 (0.36%)	62.96%	1.74	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
35. Rhode Island	38 (0.35%)	38 (0.36%)	47 (0.32%)	61.70%	1.79	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
36. Alabama	37 (0.34%)	37 (0.35%)	38 (0.26%)	60.53%	1.66	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
37. Maine	37 (0.34%)	37 (0.35%)	40 (0.27%)	70.00%	1.50	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
38. Idaho	35 (0.32%)	34 (0.32%)	49 (0.33%)	65.31%	1.78	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
39. Kentucky	35 (0.32%)	33 (0.31%)	35 (0.24%)	62.86%	1.66	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
40. Nebraska	31 (0.29%)	30 (0.28%)	34 (0.23%)	64.71%	1.53	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
41. Utah	29 (0.27%)	29 (0.27%)	53 (0.36%)	58.49%	2.94	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
42. Arkansas	28 (0.26%)	28 (0.26%)	36 (0.24%)	61.11%	1.72	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
43. Mississippi	28 (0.26%)	28 (0.26%)	30 (0.20%)	60.00%	1.47	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
44. West Virginia	28 (0.26%)	26 (0.24%)	37 (0.25%)	54.05%	1.54	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
45. Vermont	24 (0.22%)	24 (0.22%)	30 (0.20%)	83.33%	1.27	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
46. Delaware	22 (0.20%)	21 (0.20%)	24 (0.16%)	50.00%	1.79	00:02:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
47. Hawaii	17 (0.16%)	16 (0.15%)	23 (0.16%)	73.91%	1.48	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
48. South Dakota	13 (0.12%)	12 (0.11%)	13 (0.09%)	92.31%	1.08	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49. Montana	12 (0.11%)	12 (0.11%)	15 (0.10%)	73.33%	1.40	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
50. Wyoming	5 (0.05%)	5 (0.05%)	5 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)